

CLUBHOUSE MOOROOKA DRAFT STRATEGIC PLAN 2025 - 2026 FOR FEEDBACK

VISION

Drive and contribute to a more connected, engaged, supportive and healthy local community.

MISSION

1. Bring people together by improving Clubhouse facilities and operations to create welcoming and dynamic shared spaces, social experiences and activities, and recreation opportunities
2. Increase social capital, improve local relationships and networks, and promote a sense of belonging
3. Contribute to community resilience, wellbeing and diversity
4. Make the Clubhouse a responsive and exemplar community space and operation

VALUES

Community

Engaging, empowering and responding to our community is at the heart of everything we do.

Respect

We respect and value our people and community, encourage their ideas, and work together to build trust, relationships and deliver outcomes.

Inclusivity

We create a culture and place of belonging, where everyone is welcome and participation and access is for everyone.

Passion

We use our group and community's drive, skills and passion to inspire and realise outcomes.

Integrity

We are honest, open, ethical, and fair. We create a culture of trust through transparency, accountability, and action.

Collaborative

We build strategic and authentic relationships to deliver outcomes for our community.

Sustainable

We are focused on building a long-term, responsive, sustainable not-for-profit that serves our community, employees and the environment.

STRATEGIC OBJECTIVES

1. Ensure Clubhouse decision making and operations align with our strategic plan
2. Ensure we are operationally and financially efficient and sustainable
3. Diversify the use of our spaces and our income streams
4. Maintain and develop a strong profile and membership base
5. Keep the Clubhouse a community facility
6. Implement priorities of the Clubhouse Facility and Grounds Plan and Clubhouse Maintenance and work plan
7. Listen to members, the community and our stakeholders, to inform Clubhouse facilities and operations
8. Communicate and report on strategy and operations every year